

Get Free Marketing Management An Asian Perspective 6th Edition Free Download Pdf

Marketing Management One Country, Two Systems, Three Legal Orders - Perspectives of Evolution 6th European Conference of the International Federation for Medical and Biological Engineering Applied Computational Intelligence Contemporary Research in Brand Management (UJUM Press) Contemporary Clinical Practice with Asian Immigrants Asian American Communities and Health Public Policy in the 'Asian Century' Weltregionen im globalen Zeitalter Good Governance and the Sustainable Development Goals in Southeast Asia Handbook of Research on Asian Perspectives of the Educational Impact of COVID-19 Asian Perspective E-COMMERCE : AN INDIAN PERSPECTIVE, Sixth Edition Religious Fundamentalism, an Asian Perspective Experiencing Grandparenthood History, Culture, and Region in Southeast Asian Perspectives Coopetition for Regional Competitiveness International Marketing: An Asia-Pacific Perspective Radical Psychology Gender and Ageing Complexity, Security and Civil Society in East Asia Diversity in Mind and in Action [3 volumes] Marketing in the Dark Taylor and Hoyt's Pediatric Ophthalmology and Strabismus, E-Book Chinese State Owned Enterprises and EU Merger Control The Routledge Handbook of Bioarchaeology in Southeast Asia and the Pacific Islands The Transformation of the International Order of Asia Human Adaptation in the Asian Palaeolithic Critical Perspectives on Language Education Arabic and Islamic Studies in Honor of Hamilton A. R. Gibb The Philippines in the 6th to 16th Centuries New Trends in Intelligent Information and Database Systems Regional Cooperation for Sustainable Food Security in South Asia Chinese Globalization Crime, Criminal Justice, and the Evolving Science of Criminology in South Asia Ethical Research Asian Inward and Outward FDI Northeast Asian Regionalism From Centralised to Decentralising Global Economic Architecture Agricultural Ethics in East Asian Perspective

E-COMMERCE : AN INDIAN PERSPECTIVE, Sixth Edition Oct 19 2021 The comprehensive coverage of the Sixth Edition equips students with the latest information on e-commerce—concepts, models, strategies, and techniques that can be used to build useful e-commerce applications. The book features several comprehensive and diverse case studies and data on Indian corporations, as well as multinational companies showing success and failure of their Web-based electronic business models. Coverage of a broad range of topics, including the latest developments in technology as well as taxation issues, makes the book a solid introductory text for the rapidly expanding number of courses in e-commerce for the students of business management and commerce at undergraduate and postgraduate level, and also, for the students pursuing courses in computer applications, information technology and computer science engineering. KEY FEATURES • Provides coverage of all elements of e-commerce, including customer relationship, supply chain management, e-payment, e-security, mobile commerce, and Web designing. • Addresses key legal issues related to taxation (including GST), privacy, copyright, and so forth. • Gives the end-of-chapter Internet search exercises to help students develop analytical skills. • Defines key technical terms in the glossary. NEW TO THE SIXTH EDITION • Updated tables and figures throughout the book • Mobile business models, which are gaining more importance nowadays • New topics such as business models, search engine optimization, digital payment transition in India, and so on • Augmented sections on social media marketing, security on the Internet, etc. • Completely revamped chapters on ' Information Systems for Mobile Commerce ', ' Legal and Ethical Issues ', and ' E-commerce Laws and Taxation Issues ' . TARGET AUDIENCE • MBA/PGDM/BBA • MCA/BCA • B.Tech (IT/CSE) • M.Tech (IT) • M.Com/B.Com

Asian Inward and Outward FDI Sep 25 2019 Asian Inward and Outward FDI brings together both works from researchers in international business and economic geography. The book is aimed for both scholars with interest in macro and micro economic impact of new flows of FDI.

Coopetition for Regional Competitiveness Jun 14 2021 This book investigates the roles of industrial clustering and of tertiary educational institutions in the development of industrial clusters and competitiveness. It examines the concept of regional development through industrial clustering to understand the relationships and factors influencing coopetition (cooperation and competition) between government, companies and tertiary educational institutions. In addition, the book proposes applicable models and methods for improving the dynamics of government, tertiary education, national research institutes and firms in order to improve the skills, knowledge, innovation and competitiveness of industrial clusters, using Thailand ' s automotive cluster as a central case study.

Good Governance and the Sustainable Development Goals in Southeast Asia Jan 22 2022 This book discusses management and governance initiatives undertaken by agencies and stakeholders towards achieving the Sustainable Development Goals (SDGs) in the Southeast Asian region, specifically Malaysia, Indonesia, Thailand and Singapore. It highlights the theories, methodologies and action plans involved in implementing the goals in these countries and the importance of developing a positive relationship between the public and government agencies. With contributors coming from a range of disciplines and backgrounds across the Association of Southeast Asian Nations (ASEAN) region, this edited collection provides a holistic quantitative and qualitative approach to achieving the SDGs. In order to realise these development objectives, it argues that a strong understanding of the basic principles of governance across all levels is required, supported by effective citizen participation and conflict resolution. It provides a detailed overview of the importance of governance at the country level, addressing the key elements of an integrated framework to support sustainable transitions. Regional case studies highlight processes and recommendations for improving governance and risk management and elevating citizen awareness and participation. Good Governance and the Sustainable Development Goals in Southeast Asia is a comprehensive and valuable companion for researchers, government agencies, and professionals with an interest in the SDGs in Southeast Asia and beyond.

Agricultural Ethics in East Asian Perspective Jun 22 2019 This book brings together agricultural ethics scholars from the US, Japan and Taiwan to discuss crucial issues in agricultural ethics and sustainability ethics in comparative context. Agricultural ethics and sustainability

ethics are wide-ranging and closely linked to environmental ethics, bioethics, virtue ethics, animal welfare, soil conservation, not to mention rural traditions and lifestyles. Six of the chapters cover historical traditions and values in Europe, the US and East Asia. Four of the chapters cover the role of virtue ethics in the analysis of agrarian and environmental ethics, agricultural biotechnology, food ethics, and alternative agriculture, respectively. Finally, two of the chapters cover field efforts of agricultural ethics involving preserving agricultural heritage and building consensus for sustainable farming, respectively. Although the papers are divided into three groups, their contents are interconnected and mutually informative.

Contemporary Research in Brand Management (UUM Press) Jun 26 2022 This book is about research in brand management and contemporary issues in marketing. It is designed to bring today's professionals, managers, academicians and students the current research findings relating to issues in branding and marketing across the globe. Generally, branding has been accepted as an important strategy in managing business and marketing activities. This is because effective branding and marketing strategies can help improve business performance and bring up companies to a better position. Hence, this book is a good reference to those who wanted to understand factors influencing product and service brand performance, issues on brand loyalty, consumer purchase intention and Islamic retailing.

Marketing in the Dark Dec 09 2020 The communication techniques used by people and organisations have changed beyond recognition in barely two decades. For many, it is difficult to imagine a world without the internet, social media and smartphones. As a result, marketers have been presented with a profusion of technology to target customers. This research study looks at the markedly different communications landscape in developing nations, where multinationals cannot assume the availability of modern-day marketing communications tools, basic infrastructure, or that consumers are literate. Marketing in the Dark examines the methods used to reach consumers in the world's "media dark regions" with an emphasis on Unilever's Project Shakti in India.

Applied Computational Intelligence Jul 28 2022

New Trends in Intelligent Information and Database Systems Feb 29 2020 Intelligent information and database systems are two closely related subfields of modern computer science which have been known for over thirty years. They focus on the integration of artificial intelligence and classic database technologies to create the class of next generation information systems. The book focuses on new trends in intelligent information and database systems and discusses topics addressed to the foundations and principles of data, information, and knowledge models, methodologies for intelligent information and database systems analysis, design, and implementation, their validation, maintenance and evolution. They cover a broad spectrum of research topics discussed both from the practical and theoretical points of view such as: intelligent information retrieval, natural language processing, semantic web, social networks, machine learning, knowledge discovery, data mining, uncertainty management and reasoning under uncertainty, intelligent optimization techniques in information systems, security in databases systems, and multimedia data analysis. Intelligent information systems and their applications in business, medicine and industry, database systems applications, and intelligent internet systems are also presented and discussed in the book. The book consists of 38 chapters based on original works presented during the 7th Asian Conference on Intelligent Information and Database Systems (ACIIDS 2015) held on 23 – 25 March 2015 in Bali, Indonesia. The book is divided into six parts related to Advanced Machine Learning and Data Mining, Intelligent Computational Methods in Information Systems, Semantic Web, Social Networks and Recommendation Systems, Cloud Computing and Intelligent Internet Systems, Knowledge and Language Processing, and Intelligent Information and Database Systems: Applications.

Regional Cooperation for Sustainable Food Security in South Asia Jan 28 2020 This volume foregrounds the importance of regional cooperation in the context of food security challenges in South Asia. South Asia holds the key to global achievement of SDG targets of ending hunger and malnutrition – it accounts for nearly one-third of food-insecure people on the planet, with every third child suffering from stunting due to malnutrition. Similar food preferences, production systems, and the transboundary nature of agrarian ecosystems call for coordinated action by South Asian countries, complementing national actions dealing with food security challenges. In this volume, leading experts discuss the perspectives of key South Asian countries in leveraging regional cooperation for addressing food security challenges and reflect on the potential of cooperative actions in different areas. The book proposes a ten-point regional policy agenda covering cooperation for combatting climate change, regional trade liberalization, operationalization of regional food reserves, leveraging technology, sharing of good practices, regional institution building, coordinated positions in multilateral trade negotiations, addressing trans-boundary outbreak of livestock diseases, strengthening food safety standards, and the management of shared natural resources. A key volume on accomplishing SDGs in the South Asian context, this book will be of immense interest to policy makers, researchers, and development practitioners. It is also essential reading for scholars and researchers in the areas of development studies, South Asia studies, food security, environment and sustainability.

International Marketing: An Asia-Pacific Perspective May 14 2021 International Marketing, 6e is written from a wholly Australasian perspective and covers issues unique to local marketers and managers looking towards the Asia – Pacific region, the European Union, and beyond. It presents a wide range of contemporary issues faced by subsidiaries of multinational enterprises (MNEs) as well as small and medium scale enterprises (SMEs), mainly exporters, which make up the vast bulk of firms involved in international business in the Australasian region. International Marketing, 6e clearly demonstrates the links between the different stages of international marketing, connecting analysis with planning, planning with strategy and strategy with implementation. Key concepts are brought to life with comprehensively updated statistics, recent illustrations, and a variety of real-world examples and case studies.

Ethical Research Oct 26 2019 At the heart of research with human beings is the moral notion that the experimental subject is altruistic, and is primarily concerned for the welfare of others. Beneath the surface, however, lies a very different ethical picture. Individuals participating in potentially life-saving research sometimes take on considerable risks to their own well-being. Efforts to safeguard human participants in clinical trials have intensified ever since the first version of the World Medical Association's Declaration of Helsinki (1964) and are now codified in many national and international laws and regulations. However, a comprehensive understanding of how this cornerstone document originated, changed, and functions today does not yet exist in the sphere of human research. Ethical Research brings together the work of leading experts from the fields of bioethics, health and medical law, the medical humanities, biomedicine, the medical

sciences, philosophy, and history. Together, they focus on the centrality of the Declaration of Helsinki to the protection of human subjects involved in experimentation in an increasingly complex industry and in the government-funded global research environment. The volume's historical and contemporary perspectives on human research address a series of fundamental questions: Is our current human protection regime adequately equipped to deal with new ethical challenges resulting from advances in high-tech biomedical science? How important has the Declaration been in non-Western regions, for example in Eastern Europe, Africa, China, and South America? Why has the bureaucratization of regulation led to calls to pay greater attention to professional responsibility? Ethical Research offers insight into the way in which philosophy, politics, economics, law, science, culture, and society have shaped, and continue to shape, the ideas and practices of human research.

Arabic and Islamic Studies in Honor of Hamilton A. R. Gibb May 02 2020

Complexity, Security and Civil Society in East Asia Feb 08 2021 Complexity, Security and Civil Society in East Asia offers the latest understanding of complex global problems in the region, including nuclear weapons, urban insecurity, energy, and climate change. Detailed case studies of China, North and South Korea, and Japan demonstrate the importance of civil society and 'civic diplomacy' in reaching shared solutions to these problems in East Asia and beyond. Each chapter describes regional civil society initiatives that tackle complex challenges to East Asia's security. In doing so, the book identifies key pressure points at which civil society can push for constructive changes—especially ones that reduce the North Korean threat to its neighbors. Unusually, this book is both theoretical and practical. Complexity, Security and Civil Society in East Asia presents strategies that can be led by civil society and negotiated by its diplomats to realize peace, security, and sustainability worldwide. It shows that networked civic diplomacy offers solutions to these urgent issues that official 'complex diplomacy' cannot. By providing a new theoretical framework based on empirical observation, this volume is a must read for diplomats, scholars, students, journalists, activists, and individual readers seeking insight into how to solve the crucial issues of our time.

Public Policy in the 'Asian Century' Mar 24 2022 This volume explores the defining features, critical approaches, challenges and opportunities for public policy in the 'Asian Century'. This is the first book to systematically analyse the key institutions and practices that comprise public policy, administration and governance to investigate how they are changing in the context of increasing Asian influence. Its authors argue that the Asian Century holds the potential to generate a paradigm shift equivalent to the impacts of neo-liberalism and the New Public Management of the late 20th century. Divided into three parts, this volume interrogates the theories underpinning contemporary public policy; explores case studies from different policy arenas across the Asian region; and imagines what a future of globalised public policy might look like. It examines the implementation measures necessary to support policy and administration in an era of transnational governance networks, tightly linked economic markets and progressively fluid cultural exchanges. This book provides the concepts and tools necessary to navigate these shifting sands successfully. It is essential reading for scholars of public policy, public management, international relations, and politics and social sciences, as well as for administrators and public servants.

Diversity in Mind and in Action [3 volumes] Jan 10 2021 The editor of the award-winning, four-volume Praeger set The Psychology of Prejudice and Discrimination brings her team back together to take a comprehensive look at the flip side of the issue—diversity. • Features personal stories and vignettes to illustrate effects of policies and programs, or lack thereof • Offers "Key Questions" as an appendix in each volume • Includes six illustrations

History, Culture, and Region in Southeast Asian Perspectives Jul 16 2021 A new edition of this classic study of mandala Southeast Asia. The revised book includes a substantial, retrospective postscript examining contemporary scholarship that has contributed to the understanding of Southeast Asian history since 1982.

Contemporary Clinical Practice with Asian Immigrants May 26 2022 Many first and second generation Asian immigrants experience acculturation challenges to varying extents. These challenges, such as language barriers, racial discrimination, underemployment, the loss of support networks and changes in family role and structure, may exacerbate a myriad of mental health issues. In addition, their help-seeking behaviour, as shaped by a general adherence to a collectivistic worldview and indirect communication style, often creates challenges for the practitioners who are trained under a Western practice modality. Drawing on literature from English-speaking countries with sizeable Asian immigrant populations such as the United States, Australia, New Zealand, Canada, and the United Kingdom, this text is designed especially for clinicians and students working with Asian immigrant populations. It discusses the therapeutic process in psychotherapy and counselling with these clients, exploring both key psychodynamic constructs and social systemic factors. Building on contemporary relational theory, which emphasizes the centrality of the helping relationship and sensitivity to the client's subjective realities, the book demonstrates how western-based concepts and skills can be broadened and applied in an Asiatic context, and can be therapeutic even in social service and case management service settings. There are chapters on issues such as domestic violence, intergenerational conflicts, depression amongst elders, and suicide, discussing the prevalence and nature of the mental health issues and each containing case vignettes from various Asian ethnic groups to illustrate the application of relational approaches. This book is an important cross-cultural reference for practising social workers and counsellors as well as for social work students undertaking clinical practice courses.

Religious Fundamentalism, an Asian Perspective Sep 17 2021 Contributed articles.

Taylor and Hoyt's Pediatric Ophthalmology and Strabismus, E-Book Nov 07 2020 Providing foundational knowledge and expert guidance on the complete spectrum of childhood eye disorders and strabismus, Taylor and Hoyt's Pediatric Ophthalmology and Strabismus, 6th Edition, remains the #1 reference of choice for practicing and trainee pediatric ophthalmologists. Edited by global leaders in the field, Drs. Christopher J. Lyons and Scott R. Lambert, this newly revised volume offers authoritative coverage of all the pediatric ophthalmic conditions you're likely to encounter in practice, including the latest clinical advances in etiology, diagnosis, and medical and surgical management. Comprehensive updates, as well as new chapters, images, and video clips, make this well-regarded title the most current and complete reference available in this evolving field. Offers state-of-the-art coverage of key areas such as OCT and current imaging techniques for the eye, orbit and visual pathways; anti-VEGF treatment for retinopathy of prematurity; pediatric cataracts; childhood glaucoma; and minimally invasive strabismus surgery. Contains five new chapters covering Imaging the Child's Eye, Aniridia

Syndromes, Mitochondrial Disorders, Neurofibromatosis Type 1 and 2, and Myasthenia Gravis. Includes a unique "practical problems" section designed to help you handle difficult patient situations and a "how to" perform strabismus surgery chapter with extensive step-by-step illustrations for complete visual guidance. Features more than 1,800 high-quality images and illustrations, including 600 new to this edition, that provide visual guidance in diagnosis and management. Provides access to more than 50 narrated instructional video clips (nine are new!) depicting multiple diagnostic and surgical techniques, including the insertion of prosthetic eyes, lensectomy, pediatric cataract extraction, complications during strabismus surgery, goniotomy, the removal of conjunctival tumors, and more.

Chinese Globalization Dec 29 2019 This book examines the explicit effects of global connectivity on local culture and society in post-reform mainland China. It focuses on individual level globalization in China and how global socialization impacts local residents' behaviors, lifestyle, value orientation and the consequence of local transformation. Asking questions such as: What types of individual global connections have emerged and developed in China over the last three decades? What aspects of local transformations are influenced by such global connections? How does the impact of global connections vary across different aspects of local communities and institutions? Jiaming Sun uses an original micro-level relational approach to analyse how different types of individual global connections may make a difference and constitute certain outcomes of local transformation, the outcome being that global connections are capable of facilitating local transformation across different spatial, economic, and cultural settings.

Asian Perspective Nov 19 2021 Journal of international development.

Experiencing Grandparenthood Aug 17 2021 Within the context of an ageing Asia, the growing numbers of grandparents and the important roles they play within the family propel the need for a book devoted to their experiences. This book, with its focus on the Asian perspective, is pertinent and timely as Asia has undergone socio-cultural, economic and family transformations as a result of modernization, urbanization and demographic aging in the last century. In filling a gap in the current literature, the volume seeks to answer the following questions, what is the state of grandparenting in the Asian context today? How do the roles and functions of grandparents differ depending on rural-urban differences, their relations with daughters and daughter-in-laws, and changing health of the grandparents? The book is a multidisciplinary, cross-national and inter-generational publication, lending voice to the aging grandparents in six countries i.e. China, Japan, Hong Kong, Thailand, Malaysia and Singapore. The volume 's strength lies precisely in its rich body of qualitative, three-generational data, including grandparents, link parents and grandchildren. Gerontologists, social researchers, anthropologists, social workers, policy makers, professionals working with aging families and family caregivers form the target audience of this rich Asian volume.

One Country, Two Systems, Three Legal Orders - Perspectives of Evolution Sep 29 2022 " One Country, Two Systems, Three Legal Orders " – Perspectives of Evolution – : Essays on Macau 's Autonomy after the Resumption of Sovereignty by China " can be said, in a short preamble-like manner, to be a book that provides a comprehensive look at several issues regarding public law that arise from, or correlate with, the Chinese apex motto for reunification – One Country, Two Systems – and its implementation in Macau and Hong Kong. Noble and contemporary themes such as autonomy models and fundamental rights are thoroughly approached, with a multilayered analysis encompassing both Western and Chinese views, and an extensive comparative law acquis is also brought forward. Furthermore, relevant issues on international law, criminal law, and historical and comparative evolutions and interactions of different legal s- tems are laid down in this panoramic, yet comprehensive book. One cannot but underline the presence, in the many approaches and comments, of a certain aura of a modern Kantian cosmopolitanism revisitation throughout the work, especially when dealing with the cardinal principle of « One Country, Two Systems », which enabled a peaceful and integral reunification ex vi international law – the Joint Declarations – that ended an external and distant control.

Marketing Management Oct 31 2022 For undergraduates studying Marketing Management courses Marketing Management: An Asian Perspective, 6/E continues to showcase the excellent content that Kotler has created with examples and case studies that are easily recognized. This enables students to relate to and grasp marketing concepts better.

Handbook of Research on Asian Perspectives of the Educational Impact of COVID-19 Dec 21 2021 The COVID-19 pandemic affected a wide range of global sectors, but one of the most important is education. The transition from classroom to computer screen was a difficult one for many Asian students, parents, and teachers. Since this transition, global education systems now mostly depend on online technology. It is crucial that the impact of the pandemic on education is not only examined from a Western point of view, but also from Eastern perspectives. The Handbook of Research on Asian Perspectives of the Educational Impact of COVID-19 provides the current issues the education sector is facing in the aftermath of the COVID-19 pandemic. This book investigates the issues and challenges the education sector is facing as well as the future directions needed to provide education in a more effective way. Covering topics such as academic perspectives, university-level employees, and leadership challenges, this book is a dynamic resource for students, teachers, pre-service teachers, school administrators, education providers, faculty, researchers, policymakers, and academicians.

Northeast Asian Regionalism Aug 24 2019 This examination of developments in North-East Asian regionalism looks at security, international relations, international political economy and politics, together with historical, social and cultural factors.

Crime, Criminal Justice, and the Evolving Science of Criminology in South Asia Nov 27 2019 Written by some of the most notable criminologists of South Asia, this book examines advances in law, criminal justice, and criminology in South Asia with particular reference to India, Pakistan, and Bangladesh. The edited collection explores, on the basis of surveys, interviews, court records, and legislative documents, a wide range of timely issues such as: the impacts of modernization and globalization on laws combating violence against women and children, evolution of rape laws and the issues of gender justice, laws for combating online child sexual abuse, transformation in juvenile justice, integration of women into policing, the dynamics of violence and civility, and the birth of colonial criminology in South Asia. Students of criminology and criminal justice, practitioners, policy-makers, and human rights advocates will find this distinctive volume highly valuable.

Radical Psychology Apr 12 2021 Radical Psychology explores what affects the multicultural and social justice competencies of psychologists in clinical practice, training, and research. The contributors explain how progress in social justice initiatives was hindered and why the development of culturally competent practitioners was not viewed as essential.

From Centralised to Decentralising Global Economic Architecture Jul 24 2019 This book focuses on the recent rise of new regional economic institutions such as the Chiang Mai Initiative Multilateralisation, the Asian Infrastructure Investment Bank, and the Regional Comprehensive Economic Partnership, which were established, in part, as a result of dissatisfaction of dynamic emerging markets with global economic institutions such as the IMF, the World Bank, and the GATT/WTO. The latter were formed by advanced economies in the West, after the historic Bretton Wood Conference of 1944. In doing so, the book addresses how this recent round of decentralisation, defined as the co-existence of “senior” global institutions and a plethora of newly-established regional institutions, has affected global economic governance, and the delivery of global public goods. It also poses the question if this has led to the fragmentation of global economic governance. The book adds value to existing literature by using a benefit-risk analytical framework to study the decentralisation process. Unlike the “contested multilateralism” argument used by some authors which focuses on the costs of decentralisation, the authors argue that benefits must also be considered. It also describes and analyses the establishment of global and regional international economic institutions and the evolving relationships between the two. Third, the authors argue that this decentralisation process will continue in the postpandemic period and recommend policies to reset the relationship between global and regional institutions. And lastly, the book discusses proposals to reform the international monetary system including the global reserve system with a view to reducing the hegemony of the US dollar. Throughout the book, the role for Asia is also identified, and elaborated on.

Gender and Ageing Mar 12 2021 This book examines common themes related to gender and ageing in countries in Southeast Asia. Derived from quantitative or qualitative methods of data collection and analysis, the chapters reveal how ageing has become tempered by globalization, cultural values, family structures, women’s emancipation and empowerment, social networks, government policies, and religion. The chapters are concerned primarily with the following questions related to gender and ageing: (a) how do women and men experience old age? (b) do women and men have different means of coping financially and socially in their old age? (c) does having engaged in wage work for longer periods of time serve as an advantage to older men in contrast to older women? (d) does a woman’s primary role as caregiver serve to disadvantage her in old age? (e) what kinds of identities have older women and men constructed for themselves? (f) do women and men prepare for ageing differently and has this preparation been mediated by educational levels? (g) does having a higher level of education make a difference to how one experiences ageing? (h) how does class shape the way women and men cope in old age? and (i) what does it mean to be a ‘single’ older person who has either lost a spouse through death or has never been married? Because the book employs a cross-country analysis, readers gain an understanding of contemporary emergent trends not only in each of the countries but also in Southeast Asia as a whole. Wherever relevant, some chapters have also identified similarities in trends on gender and ageing between countries in the Western hemisphere and those in Southeast Asia to highlight broader patterns across the world. “The share of the elderly in Southeast Asia’s population is steadily rising, and it is increasingly important to understand and plan for the implications of this trend. While in some aspects, the situation of older women and men in the region is similar, their life experiences of education, marriage, child-raising, work, and social networks differ, and this makes for different issues as they grow older. Moreover, a much higher proportion of elderly women than men face old age without a spouse. This book makes a major contribution to understanding the issues arising from ageing trends in Southeast Asia. Individual chapters in the book deal authoritatively with almost every country in the region, and are written by noted experts on the subject. The book will be an essential reading for anyone wishing to understand ageing issues in Southeast Asia, particularly from the perspective of gender.” - Gavin Jones, Director, JY Pillay Comparative Asia Research Centre, National University of Singapore

The Transformation of the International Order of Asia Aug 05 2020 In Asia the 1950s were dominated by political decolonization and the emergence of the Cold War system, and newly independent countries were able to utilize the transformed balance of power for their own economic development through economic and strategic aid programmes. This book examines the interconnections between the transfer of power and state governance in Asia, the emergence of the Cold War, and the transfer of hegemony from the UK to the US, by focusing specifically on the historical roles of international economic aid and the autonomous response from Asian nation states in the immediate post-war context. The Transformation of the International Order of Asia offers closely interwoven perspectives on international economic and political relations from the 1950s to the 1960s, with specific focus on the Colombo Plan and related aid policies of the time. It shows how the plan served different purposes: Britain’s aim to reduce India’s wartime sterling balances in London; the quest for India’s economic independence under Jawaharlal Nehru; Japan’s regional economic assertion and its endeavour to improve its international status; Britain’s publicity policy during the reorganization of British aid policies at a time of economic crisis; and more broadly, the West’s desire to counter Soviet influence in Asia. In doing so, the chapters explore how international economic aid relations became reorganized in relation to the independent development of states in Asia during the period, and crucially, the role this transformation played in the emergence of a new international order in Asia. Drawing on a wide range of international contemporary and archival source materials, this book will be welcomed by students and scholars interested in Asian, international, and economic history, politics and development studies.

Human Adaptation in the Asian Palaeolithic Jul 04 2020 This book examines the first human colonization of Asia and particularly the tropical environments of Southeast Asia during the Upper Pleistocene. In studying the unique character of the Asian archaeological record, it reassesses long-accepted propositions about the development of human ‘modernity.’ Ryan J. Rabett reveals an evolutionary relationship between colonization, the challenges encountered during this process - especially in relation to climatic and environmental change - and the forms of behaviour that emerged. This book argues that human modernity is not something achieved in the remote past in one part of the world, but rather is a diverse, flexible, responsive, and ongoing process of adaptation.

6th European Conference of the International Federation for Medical and Biological Engineering Aug 29 2022 This volume presents the Proceedings of the 6th European Conference of the International Federation for Medical and Biological Engineering (MBEC2014), held in Dubrovnik September 7 – 11, 2014. The general theme of MBEC 2014 is “Towards new horizons in biomedical engineering” The scientific discussions in these conference proceedings include the following themes: - Biomedical Signal Processing - Biomedical Imaging and Image Processing - Biosensors and Bioinstrumentation - Bio-Micro/Nano Technologies - Biomaterials - Biomechanics, Robotics and

Minimally Invasive Surgery - Cardiovascular, Respiratory and Endocrine Systems Engineering - Neural and Rehabilitation Engineering - Molecular, Cellular and Tissue Engineering - Bioinformatics and Computational Biology - Clinical Engineering and Health Technology Assessment - Health Informatics, E-Health and Telemedicine - Biomedical Engineering Education

Weltregionen im globalen Zeitalter Feb 20 2022 Dieses Lehrbuch behandelt die internationalen Beziehungen in fünf Weltregionen: Europa, Naher und Mittlerer Osten, Afrika, Ost- und Südost-Asien und Südamerika. Globalisierung führt nicht zur Vereinheitlichung internationaler Politik. Internationale Kooperation und Konflikte folgen in unterschiedlichen Regionen der Welt spezifischen Mustern. Diese spiegeln neben kulturellen und historischen Unterschieden insbesondere die Interessen der jeweils herrschenden Eliten. In die kritische und theoriebezogene politikwissenschaftliche Analyse dieser Phänomene wird vertieft eingedrungen. Fachlich wie allgemein an der internationalen Politik in den Regionen der Welt Interessierte erhalten einen anregenden Überblick.

The Philippines in the 6th to 16th Centuries Mar 31 2020

The Routledge Handbook of Bioarchaeology in Southeast Asia and the Pacific Islands Sep 05 2020 In recent years the bioarchaeology of Southeast Asia and the Pacific islands has seen enormous progress. This new and exciting research is synthesised, contextualised and expanded upon in The Routledge Handbook of Bioarchaeology in Southeast Asia and the Pacific Islands. The volume is divided into two broad sections, one dealing with mainland and island Southeast Asia, and a second section dealing with the Pacific islands. A multi-scalar approach is employed to the bio-social dimensions of Southeast Asia and the Pacific islands with contributions alternating between region and/or site specific scales of operation to the individual or personal scale. The more personal level of osteobiographies enriches the understanding of the lived experience in past communities. Including a number of contributions from sub-disciplinary approaches tangential to bioarchaeology the book provides a broad theoretical and methodological approach. Providing new information on the globally relevant topics of farming, population mobility, subsistence and health, no other volume provides such a range of coverage on these important themes.

Asian American Communities and Health Apr 24 2022 This ground-breaking textbook examines Asian American health from a public health perspective. It provides an overview of the social, political, economic, and cultural forces that influence the distribution of disease and illness in Asian American communities. The book explores the diversity within the Asian community with respect to health seeking behavior and knowledge, socioeconomic status, educational level, cultural traditions, and specific health care needs and issues. By examining the contextual factors that impact health, the book seeks to facilitate a meaningful dialogue and identify creative solutions for health disparities faced by racial and ethnic minority communities.

Critical Perspectives on Language Education Jun 02 2020 The studies in this volume investigate how multilingual education involves a critical engagement with questions of identity and culture, and a movement towards new ways of being and belonging. It addresses previously under-explored issues, in particular the integration of theories like 'thirdness', and practices of language education and maintenance with relevance to the Asia-Pacific region. The analyses reveal the delicate balance of interests of all stakeholders and offer detailed insights into the reality of multilingual education, with specific examples of Chinese, English, Japanese and Tamil. In a globalised world, effective language education has become increasingly important, and the studies presented here have the potential to inform and advance evidence-based multilingual education through adding important dimensions of theoretical exploration and refreshing empirical resources.

Chinese State Owned Enterprises and EU Merger Control Oct 07 2020 This book analyzes the specifics of corporate governance of China's State Owned Enterprises (SOEs) and their assessment under EU merger control, which is reflected in the EU Commission's screening of the notified economic concentrations. Guided by the going global policy and the Belt and Road Initiative, Chinese SOEs have expanded their global presence considerably. Driven by the need to acquire cutting edge technologies and other industrial policy considerations, Chinese SOEs have engaged in a series of corporate acquisitions in Europe. The main objective of this book is to demonstrate the conceptual and regulatory challenges of applying traditional merger assessment tools in cases involving Chinese SOEs due to the specifics in their corporate governance and the regulatory framework under which they operate in China. The book also explores the connection between the challenges experienced by the merger control regimes in the EU and the recent introduction of the EU foreign direct investment screening framework followed by a proposal concerning foreign subsidies. The book will be a useful guide for academics and researchers in the fields of law, international relations, political science, and political economy; legal practitioners dealing with cross-border mergers and acquisitions; national competition authorities and other public bodies carrying out merger control; policy makers, government officials, and diplomats in China and the EU engaged in bilateral economic relations.