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**Operations and Process Management** Dec 16 2021 Written by best-selling authors in their field, the fifth edition of Operations and Process Management inspires a critical and applied mastery of the core principles and process which are fundamental to successfully managing business operations. Approaching the subject from a managerial perspective, this innovative text provides clear and concise coverage of the nature, principles, and practice of operations and process management.

**Essentials of Operations Management** Sep 01 2020 Based on the market-leading Operations Management text, this is the ideal book for those wanting a more concise introduction to the subject, focusing on essential core topics, without compromising on the authoritative, clear and highly practical approach that has become the trademark of the authors. Revised and updated to reflect the ever-changing world of operations management, the book is rooted in real-life practice with a wealth of examples and case studies from different sectors and industries around the world. MyLab Operations Management not included. Students, if MyLab Operations Management is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab Operations Management should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information.

**Cases in Operations Management** Feb 18 2022 The third edition of this clearly structured case book has been expanded and updated, and includes an introduction to the analysis of operations management cases. Key areas of operations management are dealt with, including new areas such as operations strategy, performance measurement and TPM.

[IT Services Business Management](#) Jun 29 2020 In IT Services, the businesses are managed with a customer-centric approach. This book, through various concepts, processes and stages, explores the need and framework of IT Services business, and how they are managed to deliver services par excellence. The book comprehensively explains how ITSE (IT Services Enterprises) strategies are analyzed and formulated with the help of three-dimensional cube—customer-

centricity, niche vs. end-to-end offering and disruptive innovation vs. gradual innovation. The book further teaches that a good marketing must start with an integrative vision of the ITS Enterprise, and reveals how a customer plays a dominant role in co-creating IT Services. It also details on the various stages of sales cycle called Sales funnel, and how the sales team manages the sales opportunity's progress. The concluding chapters discuss the aspects needed for the survival and growth of the ITSE firms; the factors that propel growth—Demand, Quality of the business environment and Supply response of an enterprise. It also shows how the future of the IT Services depend on the combination of—Business environment, Information and Communication Technology (ICT) trends, IT Services business model trends and IT governance trends. The book is well-supported with the diagrams and illustrations to explain the concepts clearly. The Review Questions are also incorporated to analyze the students' learning skills. The book is intended for the postgraduate students of business administration, MCA and MSc (IT). Besides, the book will also be beneficial for the IT Services executives and managers.

[Operations Strategy PDF eBook](#) Sep 25 2022 Now in its 5th Edition, Operations Strategy continues to provide a comprehensive understanding of the interaction between operational resources and market requirements. Companies such as Apple and Google have transformed their prospects through the way they manage their operations resources strategically, turning their operations capabilities into a formidable asset. The ideas and examples in this book illustrate how operations strategy can develop these capabilities by building on concepts from strategic management, operations management, marketing and HRM. This is the ideal text for advanced undergraduate and postgraduate students. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf

installed.

[The New CFOs](#) Nov 03 2020 In the aftermath of the financial crisis, the spotlight is even more on the role and activities of the CFO. Specifically, CFOs need to accelerate three aspects of their role: develop dynamic and distinctive risk management capabilities, motivate and align increasingly diverse work providers, and design and operate effective financial processes for internal and external customers. The winning CFOs in the next decade will be the ones who get the basics right, who prioritise their efforts, and who invest in the leadership development that creates the institutional capacity to achieve and sustain leading industry performance. CFOs need to embrace the new challenges and opportunities created by the financial crisis. The New CFOs provides the fundamental road map to success in this new environment for finance officers, their teams, and the organizations who employ them.

[Operations and Process Management](#) Mar 19 2022 Approaching the subject from a truly managerial perspective, this brand new text provides clear and concise coverage, whilst the fully updated accompanying CD provides an opportunity to practice and further explore the concepts and techniques introduced.-- Publisher description.

**Die Entstaatlichung des Geldes** Aug 20 2019 In Anlehnung an Friedrich A. von Hayeks Werk "Die Entnationalisierung des Geldes" werden verschiedene Geldsysteme diskutiert, die den Einfluss des Staates auf das Geld entweder beschränken oder gänzlich beenden. Die Entstaatlichung durch eine konstitutionelle Bindung der Notenbank und die Verankerung einer Präferenz der Geldstabilität wird durch mehrere Beiträge verdeutlicht. Die Notwendigkeit einer weitergehenden Entstaatlichung durch mehr Wettbewerb wird auch vor dem Hintergrund der Eurokrise behandelt. Zentralbanken werden infrage gestellt, die Folgen der Institution eines reinen Zwangsgeldes werden aufgezeigt und der Währungswettbewerb wird als Lösung verteidigt. Mit Beiträgen von: Philipp Bagus, Ernst Baltensperger, James Buchanan, Milton Friedman, Friedrich A. von Hayek, Guido Hülsmann, Ekkehard Köhler, Gerald O'Driscoll, Anna Schwartz, Gerhard Schwarz, Erich Weede.

[Operations Management](#) Sep 13 2021 This text presents both a logical

path through the activities of operations management and an understanding of the strategic context in which operations managers work. It features worked examples of techniques discussed in the text. **Operations Strategy** Jul 23 2022 ""Operation Strategy"" is Ideal for Advanced Undergraduate and Postgraduate students, this book builds on concepts from Strategic Management, Operations Management, Marketing and HRM to give students a comprehensive understanding of Operations Strategy. It features a Comprehensive and accessible with authoritative authorship and an excellent blend of theory and practice, a European context and engaging case studies. This edition has been focused to concentrate on the most significant topics in the subject. New material has been added and coverage of some older topics has been revised.

**Operations Management** Jan 25 2020 Describes the key concepts of operations management, covering such topics as planning and control, the role of technology, and "just-in-time" techniques.

International Journal of Business Performance Management Jun 17 2019

*Bauchentscheidungen* Jul 19 2019 Warum der Bauch oft die besseren Entscheidungen trifft als der Verstand: Der internationale Bestseller jetzt bei Pantheon Wie wir durch Intuition schneller und effektiver handeln können Ein Mann verliebt sich in eine Frau, deren »Partnerprofil« eigentlich nicht zu ihm passt. Eine gute Ärztin spürt, wenn mit langjährigen Patienten etwas nicht in Ordnung ist, auch wenn sie nicht immer sofort sagen kann, was ihnen fehlt. Intuition schlägt Vernunft: Der weltweit renommierte Psychologe Gerd Gigerenzer zeigt anschaulich, warum rationales Abwägen in vielen Situationen nicht zum besten Ergebnis führt. Denn gute Entscheidungen basieren oft auf einer unbewussten Intelligenz, die sehr schnell operiert und gerade in komplexen Lagen verblüffend einfach funktioniert. Ein bahnbrechendes Buch, das unser Bild vom menschlichen Verstand revolutioniert.

*Operations Management for Business Excellence* Nov 22 2019 All businesses strive for excellence in today's technology-based environment in which customers want solutions at the touch of a button. This highly regarded textbook provides in-depth coverage of the principles of operations and supply chain management and explains how to design, implement, and maintain processes for sustainable competitive advantage. This text offers a unique combination of theory and practice with a strategic, results-driven approach. Now in its fourth edition, Operations Management for Business Excellence has been updated to reflect major advances and future trends in supply chain management. A new chapter on advanced supply chain concepts covers novel logistics technology, information systems, customer proximity, sustainability, and the use of multiple sales channels. As a platform for discussion, the exploration of future trends includes self-driving vehicles, automation and robotics, and omnichannel retailing. Features include: A host of international case studies and examples to demonstrate how theory translates to practice, including Airbus, Hewlett Packard, Puma, and Toyota. A consistent structure to aid learning and retention: Each

chapter begins with a detailed set of learning objectives and finishes with a chapter summary, a set of discussion questions and a list of key terms. Fully comprehensive with an emphasis on the practical, this textbook should be core reading for advanced undergraduate and postgraduate students of operations management and supply chain management. It would also appeal to executives who desire an understanding of how to achieve and maintain 'excellence' in business. Online resources include lecture slides, a glossary, test questions, downloadable figures, and a bonus chapter on project management. **The Operations Advantage** Aug 24 2022 The study and practice of operations has shifted to reflect the new challenges and uncertainties of how to thrive in today's ever-changing world. The Operations Advantage identifies the most significant challenges to the practice of operations management and gives guidance on how businesses can respond. Leaders need to link the strategic objectives of the business clearly and logically to its operations performance objectives. The book presents a series of ten activities that will help them to do this and therefore make operations work better, such as designing and configuring internal processes and resourcing the operations appropriately. Based on the global teaching, training and consultancy conducted by the author, The Operations Advantage looks at the application of operations management across a range of sectors, including finance, healthcare, professional services, oil and gas industries. Although these diverse sectors require operations practitioners to apply knowledge in different ways, they essentially deal with the same set of processes. The book is an indispensable and unique guide for anyone with an operational role in any organization, as well as operations management students and academics.

**BPM CBOK® - Business Process Management BPM Common Body of Knowledge, Version 3.0** Jul 31 2020

Direkt von Dell Oct 02 2020

*Jerusalem* Apr 08 2021 Die Geschichte Jerusalems ist die Geschichte der Welt Jerusalem ist die Stadt der Städte, die Hauptstadt zweier Völker, der Schrein dreier Weltreligionen, der Schauplatz des jüngsten Gerichts und der Brennpunkt des Nahost-Konflikts. Jerusalems Geschichte bedeutet 3000 Jahre Glauben, Fanatismus und Kampf, aber auch das Zusammenleben unterschiedlichster Kulturen. Packend und farbig schildert der Bestsellerautor Sebag Montefiore in seiner fulminanten, reich bebilderte Biographie die zahlreichen Epochen dieser sich ständig wandelnden Stadt, ihre Kriege, Affären, Könige, Propheten, Eroberer, Heiligen und Huren, die diese Stadt mitgeschaffen und geprägt haben. Basierend auf dem neuesten Stand der Forschung und teilweise unbekanntem Archivmaterial macht er die Essenz dieser einzigartigen Stadt greifbar und lässt sie in ihrer Einzigartigkeit leuchten. Denn nur Jerusalem existiert zweimal: im Himmel und auf Erden. »Montefiore erzählt so lebendig, dass man wie bei einem Krimi das Buch nicht aus der Hand legen kann.« Deutschlandfunk »Simon Montefiore ist ein wunderbarer Historiker. Immer ist er in der Lage, komplexe Themen einfach dazulegen.« Die Welt »Dieses gewaltige und glanzvolle Portrait Jerusalems ist von Anfang bis zum Ende absolut überwältigend.« Sunday Times

»Packend, überragend, ein Meisterwerk! Montefiore vereint den Blick eines Romanciers für Nuancen mit dem Spürsinn eines Journalisten für menschliche Schwächen und dem Können großer Historiker, die richtigen Quellen zum Sprechen zu bringen.« The Times »Fesselnd! Überzeugend! Ein Werk voller Leidenschaft und Gelehrsamkeit. Eine bedeutende Leistung mit einem wundervollem Sinn für die Absurditäten und Abenteuer der Geschichte.« The Independent »Eine grandiose Darstellung der unglaublichen Geschichte [von Jerusalem]; ein Mammutwerk, das Maßstäbe setzt. Der Historiker ist ein Erzähler im besten Sinn, und es gelingt ihm das Kunststück, aus einer Flut von Quellen zur 3000-jährigen Geschichte dieser Stadt eine Biografie wie einen spannenden Roman zu schreiben: niemals langweilig, oft überraschend, detailreich und größere Zusammenhänge einbeziehend.« Westdeutsche Zeitung

**Production and Operations Management Assignment** Nov 15 2021 Examination Thesis from the year 2009 in the subject Business economics - Business Management, Corporate Governance, grade: 78/100, The University of Surrey (Surrey University), course: Production and Operations Management MBA P/T, language: English, abstract: Operations strategy can be defined as the strategic decisions and tactics which set the role, objectives and activities of a firm. It derives from the firm's capabilities, resources and processes, seeking to deliver competitive advantage to winning customers through meeting their needs. Competitive factors that are significant in winning customers' business are order winners. Improvements of these factors will likely result in gaining more business to the firm. In order for a firm to have a competitive advantage, it must understand and provide products and services whose factors create order winners for its customers. As a precursor, factors which customers have a certain minimum expected level from are defined as order qualifiers that firms should conform to. Therefore business decisions should be thought of in terms of order winning and order qualifying criteria, designed to win customers and drive business growth to the firm. A firm can outperform rivals only if it can establish a difference that it can preserve. This could be delivering great value to customers or creating comparable value at a lower cost, or both. Such differentiation arises from both the choice of performance objectives activities and how they are performed, or deliberately choosing a different set of activities to deliver a unique mix of value or perform similar operational activities better than rivals. Operations managers should decide on which of the sub-dimensions of these five performance objectives (Figure 1) they wish to excel at, and how they are going to configure the operation to do so. Figure 1: The Multiple Dimensions of the Five Operations Performance Objectives The goal of this paper is to investigate and compar

**Service Operations Management** May 09 2021

**Winning** Oct 22 2019 Mit diesem Buch erhalten Sie das E-Book inklusive! Jack Welch ist die größte lebende Managementlegende. General Electric wurde unter seiner Führung eines der erfolgreichsten Unternehmen der Welt. In »Winning« gibt er sein fundiertes Wissen weiter - handfeste, erprobte und garantiert wirksame Methoden - die

ihn bis heute weltweit einflussreich machen. Welch verrät, was zu tun ist, um als Manager außergewöhnlich erfolgreich zu werden. »Sie werden nie wieder ein anderes Managementbuch benötigen!« Warren Buffett

Outlines and Highlights for Operations Strategy by Nigel Slack, Mike Lewis, ISBN May 21 2022 Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780273695196 .

Distribution Planning and Control Feb 24 2020 This third edition provides operations management students, academics and professionals with a fully up-to-date, practical and comprehensive sourcebook in the science of distribution and Supply Chain Management (SCM). Its objective is not only to discover the roots and detail the techniques of supply and delivery channel networks, but also to explore the impact of the merger of SCM concepts and information technologies on all aspects of internal business and supply channel management. This textbook provides a thorough and sometimes analytical view of the topic, while remaining approachable from the standpoint of the reader. Although the text is broad enough to encompass all the management activities found in today's logistics and distribution channel organizations, it is detailed enough to provide the reader with a thorough understanding of essential strategic and tactical planning and control processes, as well as problem-solving techniques that can be applied to everyday operations. Distribution Planning and Control: Managing in the Era of Supply Chain Management, 3rd Ed. is comprised of fifteen chapters, divided into five units. Unit 1 of the text, The SCM and Distribution Management Environment, sets the background necessary to understand today's supply chain environment. Unit 2, SCM Strategies, Channel Structures and Demand Management, reviews the activities involved in performing strategic planning, designing channel networks, forecasting and managing channel demand. Unit 3, Inventory Management in the Supply Chain Environment, provides an in-depth review of managing supply chain inventories, statistical inventory management, and inventory management in a multiechelon channel environment. Unit 4, Supply Chain Execution, traces the translation of the strategic supply chain plans into detailed customer and supplier management, warehousing and transportation operations activities. Finally Unit 5, International Distribution and Supply Chain Technologies, concludes the text by exploring the role of two integral elements of SCM: international distribution management and the deployment of information technologies in the supply chain environment. Each chapter includes summary questions and problems to challenge readers to their knowledge of concepts and topics covered. Additionally supplementary materials for instructors are also available as tools for learning reinforcement.

**Strategic Operations Management** Mar 07 2021 This text combines four themes: strategy, services, innovation and management of

relationships, both in the supply chain and with other players. Mini case studies are used to supplement the text.

**Operations Management** Jan 05 2021 This fascinating new core textbook, authored by a highly respected academic with over a decade of industry experience, takes a global and strategic approach to the important topic of operations management (OM). Integrating contemporary and traditional theories the text covers everything a student needs to understand the reality of operations in the modern world and combines the latest cutting-edge thinking with innovative learning features. Written in a concise and engaging style and based on up-to-date research in the field, the book provides a range of international case studies and examples that help students to apply theoretical knowledge to real-world practice. This is a must-have textbook for students studying operations management modules on undergraduate, postgraduate and MBA programmes. In addition, this is an ideal textbook to accompany modules on operations strategy, production management and services management. Accompanying online resources for this title can be found at [bloomsburyonlineresources.com/operations-management](http://bloomsburyonlineresources.com/operations-management). These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

Operations Strategy Oct 26 2022 This new book provides a comprehensive and refreshing insight into the more advanced topic of operations strategy. It builds on concepts from strategic management, operations management, marketing, and human resources. A three-part organization covers the nature, content, and process of operations strategy. For practicing managers.

**Essentials of Operations Management** Jul 11 2021 Based on the market-leading Operations Management, this is the ideal book for those wanting a more concise introduction to the subject, focusing on essential core topics, without compromising on the authoritative, clear and highly practical approach that has become the trademark of the authors. Revised and updated to reflect the ever-changing world of operations management, the book is rooted in real-life practice with a wealth of examples and case studies from different sectors and industries around the world.

**Strategisches Management** Aug 12 2021 Operations Management Jun 22 2022 `This reader is an outstanding piece of work. It captures the essence of operations management by providing an interesting and sometimes provoking set of readings. It also provides an excellent review of the topic. Its approach to operations management is both topical and comprehensive. The editors have done an outstanding job of including many of the significant recent developments in the area, particularly in the technology and operations strategy areas' - Nigel Slack, Professor of Operations Strategy, Warwick University

**Strategic Operations Management** Apr 27 2020 This revitalized new edition of Strategic Operations Management focuses on the four core themes of operations strategy, a vital topic for any company's objectives: strategy, innovation, services, and supply. Expertly authored by a team of Europe's top scholars in the field, the text is

enhanced by the addition of new case examples, graphic images, learning objectives, discussion questions, and suggestions for further reading. In addition, the companion website offers a comprehensive set of web links and videos to augment the learning experience. This truly comprehensive volume underscores the differences between the core theories that underpin operations management. Students taking MBA, MSc and MBM classes on operations management, advanced operations management, and strategic operations management will find this textbook fulfills all their requirements whilst advanced undergraduate classes in these areas will also find the book an essential read.

Operations Management with Companion Website with GradeTracker Student Access Card Sep 20 2019 Sheds light on the authors' comprehensive, practical and strategic view of operations management with over 100 contemporary and international examples of operations in practice, as well as providing critical commentaries on areas of academic contention and professional debate.

**Das Ziel** Jun 10 2021 Ein Roman über Prozessoptimierung? Geht das? Das geht nicht nur - das liest sich auch spannend von der ersten bis zur letzten Seite. Eliyahu M. Goldratts "Das Ziel" ist die Geschichte des Managers Alex Rogo, der mit ungewöhnlichen und schlagkräftigen neuen Methoden in seinem Unternehmen für Aufsehen sorgt. Der Klassiker unter den Wirtschaftsbüchern, der das Managementdenken weltweit umkrempelt, wurde jetzt erweitert um den wichtigsten Aufsatz des Autors, "Standing on the Shoulders of Giants": Pflichtlektüre für Manager - und fesselnder Lesestoff.

Operations Management Dec 24 2019

**Studyguide for Operations Strategy by Slack, Nigel, ISBN 9780273740445** Apr 20 2022 Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780273740445. This item is printed on demand.

**Service Operations Management** Feb 06 2021 Service Operations Management is an invaluable guide to students and managers confronting operational issues in service management, whether from a general management perspective or focused in specific sectors, such as tourism and leisure or business services. This book is ideal for undergraduates, postgraduates or executives wishing to gain a deeper understanding of managing service operations and improving service delivery."Johnston and Clark is an outstanding text and should remain at the forefront of service management texts for the foreseeable future. It has attracted excellent student feedback." Geoffrey Plumb, Senior Lecturer, Staffordshire University"Finally, a book that encompasses and illustrates all the phases of service processes, giving the right emphasis to each rather than focusing exclusively on the marketing aspects of the service context."Andrea Vinelli, Professor of Operations Management, University of Padova, Italy Die Datendiktatur - Wie Wahlen manipuliert werden May 29 2020 Angriff auf unsere Demokratie Ex-Cambridge Analytica Direktorin

Brittany Kaiser enthüllt, wie Facebook, Trump und Big Data das Wahlverhalten von Millionen Menschen manipulieren. Was auch immer wir online tun: Unsere Daten werden gespeichert, getrackt, missbraucht. In einem Ausmaß, das die orwell'sche Fiktion längst übersteigt. In ihrem explosiven Memoir konfrontiert uns Brittany Kaiser, Ex- Cambridge Analytica Direktorin und Whistleblowerin, mit der beunruhigenden Wahrheit über die Datenbranche: Unternehmen machen mit dem Verkauf unserer persönlichen Informationen mittlerweile Milliardenprofite. Und sie nutzen Schwachstellen in Datenschutzgesetzen gezielt aus, um unser (Wahl-)Verhalten zu manipulieren. Das Buch beginnt an dem Tag, an dem Brittany Kaiser vor dem Untersuchungsausschuss des FBI-Sonderermittlers Robert Mueller zur Russlandaffäre aussagt. In Rückblenden nimmt sie uns mit in die Hinterzimmer des US-Wahlkampfteams und britischer Machtstrategen, sie beschreibt minutiös, wie Cambridge Analytica es schaffte, sich innerhalb kürzester Zeit bei Regierungsoberhäuptern einen Namen zu machen und die politische Weltbühne auf immer zu

verändern - nicht zum Besseren ... - Ein Politthriller von höchster Brisanz - Das Buch über den größten Datenskandal unserer Zeit - In der Netflix-Doku "The Great Hack" ist Brittany Kaiser die Hauptfigur [Managing Operations in Manufacturing, Services and e-Business - 2nd Edition](#) Mar 27 2020

**Operations Management** Oct 14 2021 "The text provides a clear, authoritative, well-structured and interesting treatment of operations management as it applies to a variety of businesses and organisations. The text provides both a logical path through the activities of operations management and an understanding of their strategic context. The distinctive features are: Clear structure, Illustrations-based, Worked examples, Critical commentaries, Responsible operations, etc"--

**Operations Strategy, Outlines & Highlights** Jan 17 2022 *Operations Management PDF eBook* Dec 04 2020 The full text downloaded to your computer With eBooks you can: search for key

concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. Operations management is important, exciting, challenging ... and everywhere you look! Important, because it enables organisations to provide services and products that we all need Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology Challenging, because solutions must be must be financially sound, resource-efficient, as well as environmentally and socially responsible And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations.